

A platform built to compound.

CannaHelp is activating a licensed Palm Springs microbusiness around one deliberate sequence: product quality first, direct customer insight next, and brand equity over time.



PREFERRED LAUNCH DECISION

\$750,000

ITEMIZED BASE \$625,000
ANNUAL REVENUE \$2.05M-\$3.25M
DISCUSSION CAPACITY UP TO \$1.0M

PREFERRED LAUNCH TARGET

\$750K

Activates the operating core, preserves runway, and gives the retail launch enough room to remain disciplined.

COMPANY-PROJECTED RANGE

\$2.05-\$3.25M

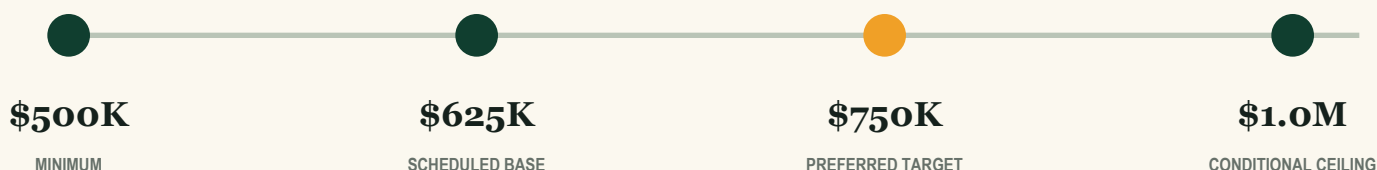
ANNUAL REVENUE / NOT PROFIT

WHAT THIS APPROVAL DOES

Turns license breadth into a staged engine.

- Commission environmental, electrical, lighting, irrigation, and benching systems.
- Protect payroll, operating runway, compliance, and reserve capacity during activation.
- Move deliberately from selective wholesale into retail, delivery, and branded products.
- Tie every expansion step to evidence: product consistency, demand, margin, and operating control.

CAPITAL LOGIC



THE SYSTEM

One product standard. Five reinforcing loops.

CannaHelp is not five unrelated businesses. Each activity is designed to improve the economics and intelligence of the next.



COMPOUNDING EFFECT

Better cultivation improves sell-through. Direct channels improve customer insight. Better insight sharpens product development. A stronger product gives Palm Springs partnerships and experiences something credible to amplify.

The footprint is real. Activation is next.

CONCEPTUAL OPERATING CANVAS / NOT A FLOOR PLAN

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graph TD; A[CULTIVATION] --> B[MANUFACTURING]; B --> C[DISTRIBUTION]; C --> D[RETAIL];
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The diagram illustrates a four-stage process flow for a cannabis business, arranged in a conceptual operating canvas. The stages are represented by colored boxes with rounded corners, connected by a light blue line indicating the flow from top-left to bottom-right.

- CULTIVATION** (Light Red Box): The first stage, containing the text "PREMIUM FLOWER / GENETICS" in the bottom right corner.
- MANUFACTURING** (Light Blue Box): The second stage, containing the text "NON-VOLATILE" in the bottom right corner.
- DISTRIBUTION** (Light Green Box): The third stage, containing the text "ROUTE TO MARKET" in the bottom right corner.
- RETAIL** (Light Orange Box): The final stage, containing the text "DIRECT CUSTOMER" in the bottom right corner.

19021 NEWHALL STREET / PALM SPRINGS, CALIFORNIA

Document the legal relationship between the CannaHelp brand and the applicant entity before circulation or closing.

PALM SPRINGS ADVANTAGE

Place is an asset - not a substitute for demand.

Hospitality, wellness, design, outdoor recreation, arts, culture, and major events create a credible context for a premium cannabis brand. Local demand testing and disciplined acquisition still have to prove the model.

15M

ANNUAL VISITORS

\$9.6B

2025 TOURISM IMPACT

1 in 4

REGIONAL JOBS SUPPORTED

STRATEGIC FIT

- Premium hospitality and wellness support premium positioning.
- A destination audience creates discovery and education opportunities beyond simple transaction.
- Events, design, outdoor recreation, and culture create partnership contexts.
- Palm Springs gives product drops and experiential growth a distinctive sense of place.

POSITIONING

Craft / Culture / Consistency / Experience

THE OPERATING BELIEF

Retail can amplify a product. It cannot rescue an undifferentiated one.

01 CONTROL

Environment, harvest standards, operator oversight, and repeatable production discipline.

02 DISTINCTION

Pheno hunting centered on terpene expression, flavor, uniqueness, and consumer experience.

03 CONSISTENCY

Boutique scale calibrated for premium output and long-term brand equity.

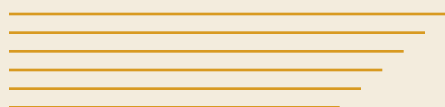
THE BRAND PROMISE

Curiosity-driven cultivation.

Premium consistency.

A direct relationship with the customer.

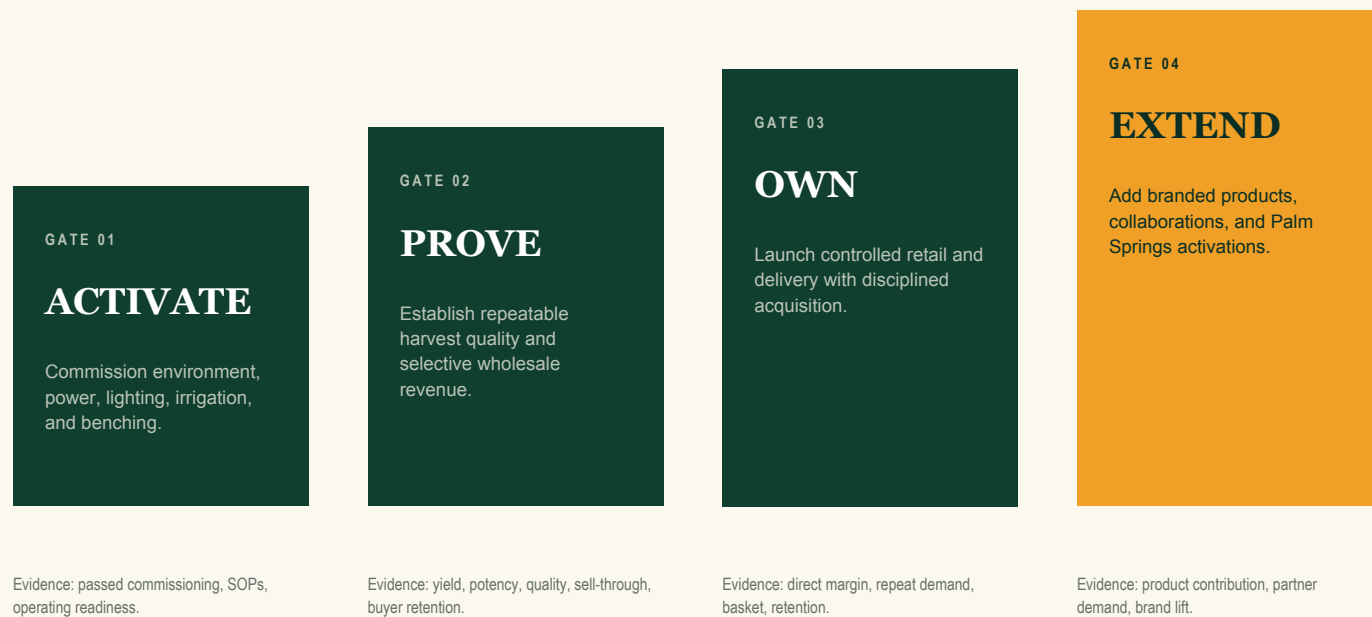
Palm Springs character without commodity hype.



THE ROADMAP

Four gates. One disciplined build.

Timing begins after funding, occupancy readiness, and license confirmation. Advancement is based on evidence, not calendar pressure.



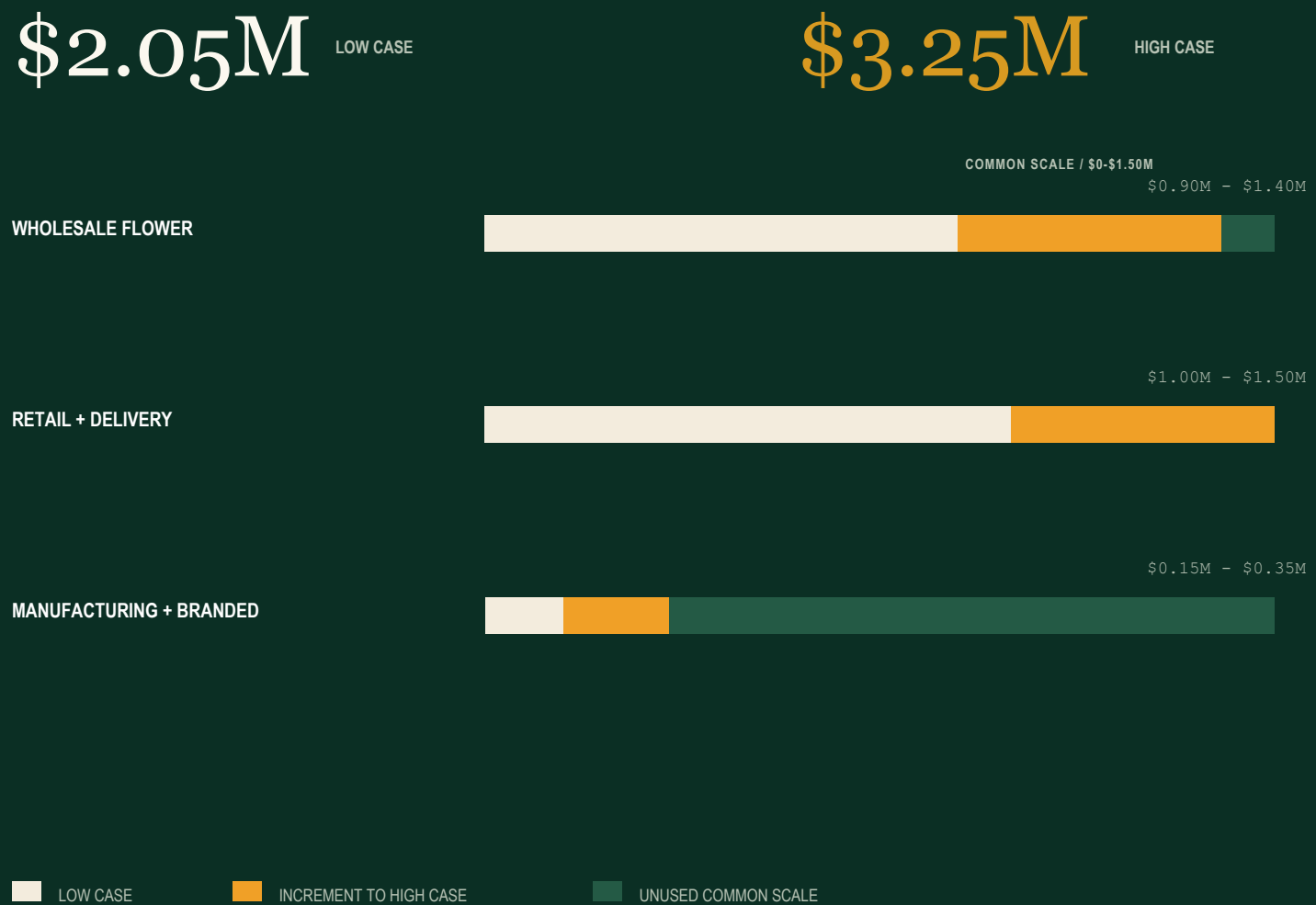
SEQUENCING RULE

Do not scale a downstream channel until the upstream evidence exists. Retail amplifies a trusted product; branded extensions amplify a trusted relationship.

THE ENGINE

Three channels. One system.

Wholesale creates the early route to market. Retail and delivery capture margin and insight. Branded products extend reach and lifetime value.

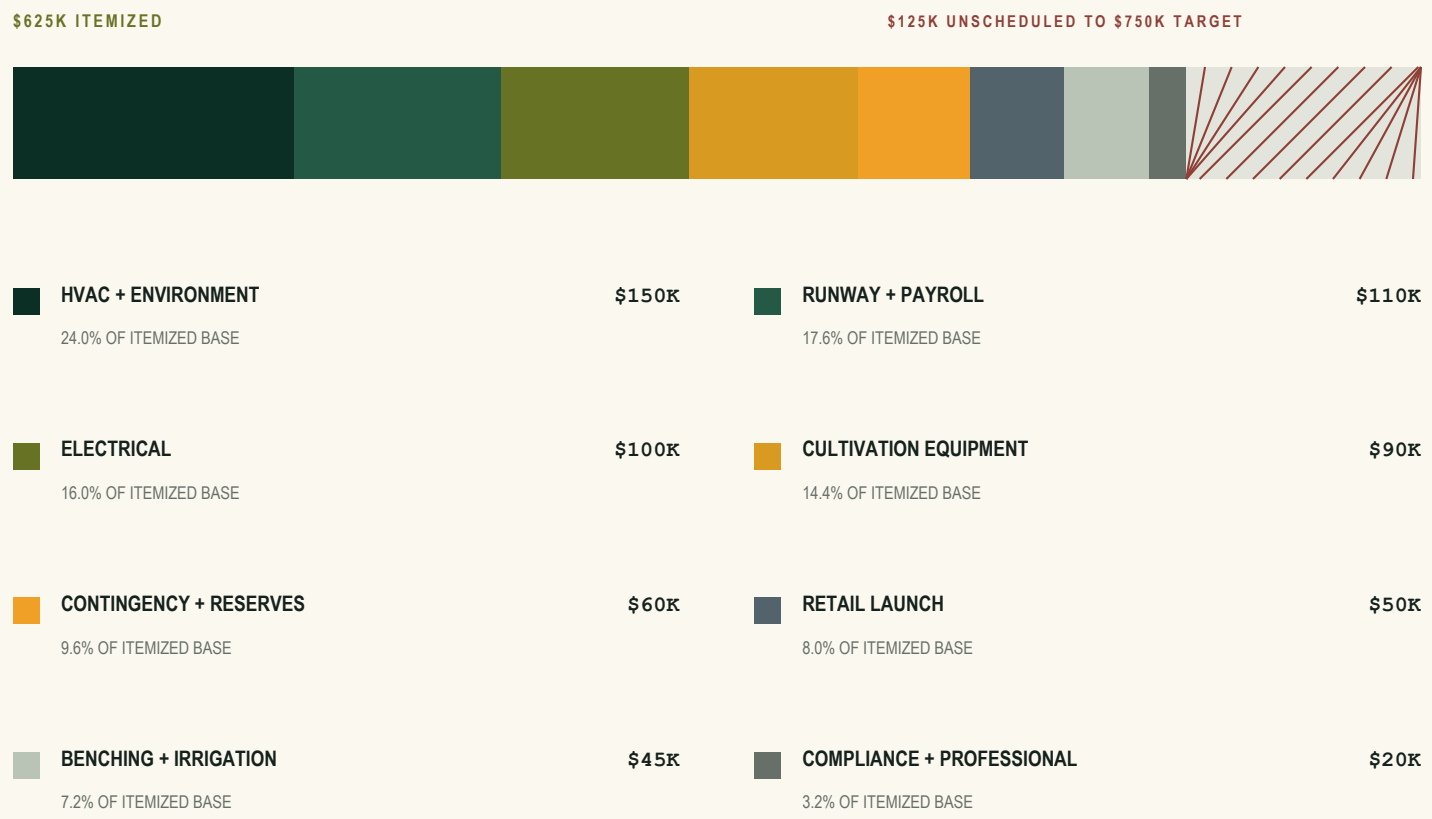


COMPANY PROJECTION / ANNUAL RANGE. The supplied materials do not identify the forecast year, ramp schedule, gross margin, or distributable cash flow. Those items remain approval conditions.

CAPITAL WITH A JOB

\$625,000 is scheduled. The remainder needs one.

The itemized base is complete and internally consistent. A \$750,000 approval requires a supplemental schedule for the remaining \$125,000.



APPROVAL CONDITION

Approve the \$750,000 target only together with a written allocation for the incremental \$125,000. Any authority above \$750,000 should require a separate amendment and use-of-proceeds schedule.

THE AUTHORITY

Stage the authority. Protect the plan.

A single approval can recognize four thresholds without pretending that unallocated capital is already scheduled.



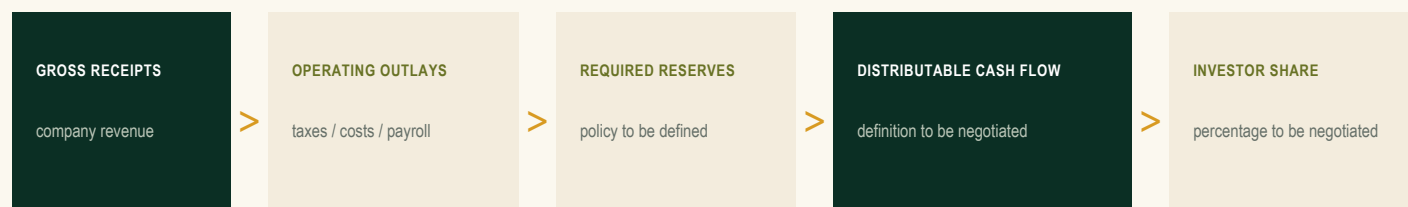
RECOMMENDED DECISION

Authorize a preferred \$750,000 launch target, subject to the conditions stated in this proposal and the formal approval memorandum.

THE WATERFALL

Participation follows performance - and stops at the cap.

The current discussion draft uses a percentage of distributable company cash flow instead of equity or a fixed monthly debt-service obligation.



REPAYMENT CAP

1.75x

MAXIMUM CUMULATIVE REPAYMENT
RELATIVE TO INVESTED CAPITAL

ILLUSTRATIVE EXAMPLE

\$100K	INVESTED
\$175K	MAXIMUM CUMULATIVE REPAYMENT

OPEN BEFORE DEFINITIVE DOCUMENTS

- Cash-flow share percentage and definition of distributable cash flow.
- Reserve policy, payment priority and cadence, reporting, and audit rights.
- Default and cure, transfer rights, management approvals, and legal and tax treatment.

THE COVERAGE

Execution depth matters more than ornamental titles.

Company materials describe a team spanning cultivation, sales, infrastructure, compliance, retail, delivery, finance operations, construction, and systems.

	CULT	SALES	FACIL	COMPLY	RETAIL	SYSTEMS
JW Jurgen Weiss CULTIVATION	●	●	●	●	●	●
OW Olaf Weiss SALES + MARKET STRATEGY	●	●	●	●	●	●
SH Stacy Hochanadel INFRASTRUCTURE + FACILITIES	●	●	●	●	●	●
HG Hunter Gillman OPERATIONS + COMPLIANCE	●	●	●	●	●	●

EXPERIENCE SUMMARY

- Jurgen: 20+ years of cultivation leadership and phenotype development across legacy and regulated markets.
- Olaf: Nearly 20 years across California cannabis sales, buyers, wholesale relationships, pricing, and product optimization.
- Stacy: Palm Springs cannabis operations, cultivation buildouts, cannabis-specific construction, and infrastructure.
- Hunter: Cross-functional cultivation, retail, delivery, compliance, bookkeeping, construction, and systems experience.

RECORD NOTE / Biographies were summarized from company-provided historical materials. Confirm current titles, availability, and responsibilities before external circulation.

THE DISCIPLINE

Confidence comes from controls, evidence, and gates.

The proposal should be approved against a short list of verifiable conditions rather than a narrative promise of perfect execution.

RISK	CONTROL	EVIDENCE BEFORE RELEASE
Activation + occupancy	Stage spend against commissioning milestones.	Scope, bids, permits, inspections, occupancy status.
License continuity	Maintain state and local compliance calendar.	Current DCC certificate, City permit, business license.
Market + pricing	Use selective wholesale and downside sensitivities.	Buyer validation, pricing cases, sell-through assumptions.
Yield + product	Track canopy, yield, quality, and production cost.	SOPs, harvest data, testing, batch-level reporting.
Cash flow + repayment	Define reserves, waterfall, and reporting rights.	Approved model, term sheet, definitive documents.
Capital shortfall	Do not deploy before threshold; preserve contingency.	Committed capital and draw schedule.
MONTHLY CONTROL PACK		
Cash / runway / build milestones / canopy and yield / production cost / wholesale price / retail sell-through / gross margin / taxes / reserves / distributable cash flow.		

THE NEXT MOVE

Approve the next phase.

The strongest outcome is a conditional approval: enough authority to finish the activation plan, paired with explicit evidence requirements before capital is released.

\$750K

CONDITIONAL AUTHORITY

\$625K scheduled

\$125K to assign

\$1.0M amendment cap

01

IDENTITY

Document the legal relationship among CannaHelp, the applicant entity, the premises, and the investment vehicle.

02

AUTHORITY

Attach current state and local licenses, site-control evidence, occupancy status, scope, and bids.

03

ECONOMICS

Approve the supplemental use of funds, operating model, forecast timing, and cash-flow participation terms.

04

ACCOUNTABILITY

Confirm roles, reporting cadence, release milestones, and investor protections.

DOCUMENT LIBRARY

chproposal.remotebb.com

STRATEGIC PROPOSAL + FORMAL APPROVAL MEMORANDUM

BASIS OF PREPARATION

Sources, boundaries, and open items.

CURRENT COMPANY MATERIALS

- CannaHelp Capital Use & Revenue Projection Summary - use of funds, capital range, and annual revenue projections.
- CannaHelp Draft Revenue Share Financing Structure - target raise, 1.75x cap, illustrative example, and open economics.

OFFICIAL PROJECT RECORD

- California CEQA record SCH 2025051192 - applicant, premises, project activities, building size, and project description.

OFFICIAL REGULATORY REFERENCES / CHECKED AUGUST 3, 2026

- California Department of Cannabis Control - Type 12 microbusiness activities, license requirements, fees, and application checklist.
- City of Palm Springs - cannabis permitting, audit and inspection administration, annual renewal materials, and business licensing.
- California Department of Tax and Fee Administration - Cannabis Tax Guide and Special Notice L-992.

HISTORICAL MATERIALS

- The supplied legacy deck was used only to summarize team biographies. Its styling and historical business narrative were not carried forward.

CLICKABLE OFFICIAL REFERENCES

California project record

ceqanet.lci.ca.gov/2025051192

DCC microbusiness license types

www.cannabis.ca.gov/applicants/license-types/microbusiness-license-types/

DCC annual license checklist

www.cannabis.ca.gov/applicants/application-resources/application-checklist/

City of Palm Springs cannabis program

www.palmspringsca.gov/government/departments/special-program-compliance/cannabis-related-business-and-activities

CDTFA cannabis tax resources

cdtfa.ca.gov/industry/cannabis/resources.htm

This proposal is company-prepared confidential discussion material. It is not a permit application, legal opinion, securities offering document, investment recommendation, or binding agreement. Projections are illustrative and not guaranteed. Any transaction remains subject to diligence, final economics, definitive documents, and qualified legal and tax review.